

## Media Project

You are to put yourselves into groups of 3 to complete the following project which will be presented to the class \_\_\_\_\_. There will be some chromebook time to work with your groups and carry out some of the necessary research, but this is homework as well. While this is a group project you will be marked individually so you need to provide a copy of the marking scheme to me on the due date. Your grade will only reflect the work you do for this project and will include how well you use your in class work time. If somebody else in your group does nothing, their lack of effort won't hurt your grade.

This assignment will be marked out of 50, assess your knowledge and understanding as well as your communication skills, and be graded using the following marking scheme which you must hand to me on the day of your presentation.

### TASK

One of the themes in this course is that of how power can corrupt. With the rise of social media as an outlet for people to express their opinions on various issues, we are finding that these opinions can wield great power as they have led to people losing their jobs and having their lives ruined, in the cases of incorrect claims being made and information presented. Some people do this innocently while others do this intentionally, which could be viewed as an abuse of power (the power of social media). This also extends to legacy media, which might be corruption of power as they have been doing this for quite some time.

In your group you are going to present an instance of when an innocent person had their life ruined by the Twitter Mob and the media (television and print). You must provide both sides of the story, and superior presentations will make use of media files and photos of headlines from the news, social media titles, and the people involved. However you choose to present them to the class is up to you, but they must serve a purpose and not be present just because they are required. Again, while this is group work, you will be assessed individually so you'll need to make sure that you submit your marking scheme on the date you present. Each person must speak for between 3-5 minutes.

Remember to ensure that what you have as visual aids must work if it is shown on a computer, and can be clearly seen by those in the class. Also, have your media files already downloaded.