

Media Assignment

Due:

For our media unit we will be looking at the way some types of media try to misinform your opinion about issues such as politics, public safety, and social issues that confront us in this day and age. One source that you are going to look at are memes. Everybody likes a good meme and many of us have created our own for whatever purpose that may be. However, some memes are intentionally created to mislead us. Your task with this project will be to find a meme that makes a comment about an issue such as poverty, cheating in sports, something regarding Canadian politics, or a social injustice of some sort. Once you have found your meme, you will need to write 1 to 2 paragraphs, following the specific format taught in class, to tell me whether or not it is true. The way to do this, is to research on line, from 3-4 different sources, and then use the best examples from your sources to prove if your meme is accurate or not. Again, you must use the paragraph format taught in this course. This assignment will assess your knowledge and understanding and communication and be graded using the following marking scheme that you must submit with your good copy. A hint to help you achieve the best mark possible would be to use the marking scheme as your success criteria.