

# Media Podcast

Podcasts have become very popular in the recent years and not being bound by time constraints has meant that lots of people have a decent amount of time, per episode, to really get into some very interesting issues. As a source of media, podcasts have become much more popular than legacy media, however they are not immune (clearly) to the things we, as consumers of media, need to be aware of. Many of them are biased, subscribe to various political ideologies, and all claim to have the most informed opinions. Which means its up to us to ensure that we listen to podcasts we like and even those we don't in order to hear both sides of an issue (or at least do independent research, from sources we might not normally agree with, to verify what we're listening to).

For our media project, you are going to record a podcast that connects to the theme of our course (prejudice and intolerance). To do this, you are going to pick a country that has hosted an Olympics and argue, based on the Spirit of Olympism (see the IOC website for this) and your chosen countries domestic policies, if they deserved to. Many podcasts even have a live video component so they can show their research to the audience (photos, video clips, charts, studies, graphs, etc...). You have the option of videoing yourself when recording your pod cast or not, but whatever option you choose you **MUST** have graphics to support what you claim. This project will be in either pairs or groups of 3 (no lone wolves) and you will only be marked on what you present, your mark does not reflect the efforts of those you work with. The time limit for this is 8 to 12 minutes, so if you are working as a pair you have 4 – 6 minutes to present your part of the podcast, and if you're in a group of 3 you'd have 3 – 4 minutes to present your information. There will be some in class work time, but the expectation is that what you can't get completed in class will be done at home.

This project will assess your knowledge and understanding, communication, and application skills, be graded using the following marking scheme, and marked out of 60. Don't forget that, if you need help, to ask for it. I'm not a mind reader, you need to let me know if you're stuck or need some direction.